

Exhibit 20

SCHOOL DISTRICT/LOCAL GOVERNMENT ENTITY PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO EXCLUDE TESTIMONY OF SCHOOL DISTRICT EXPERTS

Case No.: 4:22-md-03047-YGR

MDL No. 3047

In Re: Social Media Adolescent Addiction/Personal Injury Products Liability Litigation

From: [Watts, Phillip - Superintendent](#)
To: [All Breathitt Employees](#)
Subject: Survey (Internal Memo) - Reminder
Date: Thursday, April 3, 2025 7:11:00 AM

Leaders,

As you may have already been informed, our school district is currently conducting an important research survey to better understand the experiences and challenges faced by our school personnel. You may have received an invitation to participate in a survey, or if you haven't yet, you will likely receive one soon. The survey seeks to gather insights into:

- Professional needs from educators
- Perspectives on current trends in education

Please be assured of the following:

- Your responses to the survey will only be reported to the **district in the aggregate and will not be linked to you** in that report.
- Your supervisor and school district **will not** be able to connect your responses to you.
- Your participation in the survey **will not be considered in evaluating your performance** in any way.
- Your feedback is intended to help us better support educators and improve the overall learning environment, not to assess individual performance.

We kindly ask that you please take the time to complete this survey as it is important to our school district. We appreciate your time as we know it is valuable.

Applied Marketing Science (a market research consulting firm) will be working with a third-party, Luth Research, who will contact you via email with a link to the survey, which should take no more than 10 minutes to complete. Please be on the lookout for an email from AppliedMarketingScience@surveysavvy.com.

What's involved?

If you haven't already, you will receive an email in the next few weeks from AppliedMarketingScience@surveysavvy.com with a link to the survey to be completed no later than **Monday, April 21st**.

We thank you in advance for your participation in this important research.

Thanks,

Phillip Watts
Breathitt County Schools

Superintendent

(606) 693-4902

"Graduates Prepared For College, Career, and Community"

#TeamBreathitt

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